ADVERTISEMENT

MEDIA ART LAB KUNSTHAUS GRAZ

The Landesmuseum Joanneum GmbH, which will in future operate the Kunsthaus Graz, is looking for projects to incorporate in a media art lab from mid-2003. These should consist of proposals for a two year period of operation. Information regarding conditions is available from gabriele.lind@stmk.gv.at.

Submissions may be both from individuals and from groups. During the period of operation of the project, it is expected that the operator will have a highly visible presence in Graz and contact with the local media and net-art scene.

Applications should be submitted to the Landesmuseum Joanneum GmbH, Raubergasse 10, A-8010 Graz, Austria no later than $21^{\rm st}$ March 2003.

Information:
www.kunsthausgraz.at
gabriele.lind@stmk.gv.at

Media Art Lab:

The Graz Kunsthaus will commence construction of its Media Art Lab during the first half of the year 2003. This will be superbly located on the ground floor of the Kunsthaus facing Südtiroler Square. At the start of 2003 there will be a public invitation to tender for an individual or team to carry out the design and two year operation. There are no limits imposed on applications. Selection will be by a jury which will also act as an observing and advisory committee for the whole project. This group consists of Prof. Richard Kriesche, Winfried Ritsch, Peter Pakesch and an internationally renowned personality yet to be nominated.

Projects:

The initially two year project cycle should be appropriate for the rapid turnover inherent in the media to be covered. Running with a delay of one year relative to this location-related cyclic series, a second, smaller cyclic series will run in parallel, relating more to information space in connection with the main project cycle.

Both series will conclude and indeed commence with a major event which may extend to cover the other exhibition and event areas of the Kunsthaus. This annual event, having an international character, will feature the theme of the preceding project and present the new one.

It is not only the cyclic character that is an important part of the whole project but also its actual presence in Graz. The project is intended to strengthen the international profile of the national scene's media and information art. This will include placing great emphasis on

involving regional net and media art initiatives and maintaining regular contact with the Styrian scene.

Annual Events:

The events, each marking the handover between two projects, will take place ideally annually and on the same date in the year where possible, so as to emphasise the cyclic nature of the activities. This should ensure the event becomes central to the media art scene and has an international character. Where possible, selection should concentrate above all on new media and thus new forms (e.g. presentations and conferences via the Internet), with a supporting programme of exhibitions and events. In this context, attention must be paid to the different characters of the two project series.

Committee:

The committee should have an important role in operations. It will meet every six months. One meeting will be in connection with the annual event, whilst the other will be in the form of a visit to a place demonstrating important activities and therefore serving as a point of reference.

The composition of the advisory committee takes account of the local scene, the Kunsthaus management and international activities. It is planned that, where possible, one member will step down every two years so as to achieve a turnover of participants. Of course this excludes the director of the Kunsthaus at the time. This leads to a maximum period of service of 6 years on the committee.

The person responsible for a concluding project should be taken on for the next year in order to achieve a certain level of continuity.

The committee discusses the Media Art Lab's developments and reports thereon to the management of the Joanneum, the responsible committees, the board and the curators respectively. The committee maintains regular contact with the projects and those involved in them, advising them when necessary and requested. The most important function is the selection of projects and those who will be responsible for them.

Budget:

The first project series has a global baseline budget of \in 400,000 available to it for the first two years. From the following year there is then also a provision for the second, theoretically oriented project series, namely a sum of \in 200,000 over two years.

Resources:

The many different communication facilities of the Kunsthaus are available to the Media Art Lab, within the limitations of what is available. Contributions and initiatives in the area of the Kunsthaus' electronic presence are anticipated. In this connection, the BIX media installation, a media lounge and the Internet connection to mur.at via optical fibre will all play a significant role.